



News Release

Arizona Department of Public Safety

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FOR IMMEDIATE RELEASE

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Operation Maximum Impact 2005

Arizona Department of Public Safety officers investigated approximately 18,000 traffic collisions on valley freeways in 2003. That number rose to over 20,000 in 2004.

The mission of ***Operation Maximum Impact 2005*** is to decrease traffic collisions and to ensure the safe movement of the motoring public. Enforcement emphasis will be placed on impacting hazardous driving, removing impaired, aggressive and inattentive drivers, and promoting the increased use of child safety restraints, and seat belts.

Operation Maximum Impact 2005 will run from January 10th to April 10th.

The primary highway initially targeted during ***Operation Maximum Impact 2005*** will be Loop 101 in the East Valley.

For the past three years ***Operation Maximum Impact*** has had a major impact in the Department of Public Safety's effort to reduce motor vehicle collisions and to target those drivers who drive at excessive speeds or those drivers who drive while impaired on valley freeways.

The success of ***Operation Maximum Impact*** in the past has shown a pro-active enforcement effort resulting in collision reduction and safer highways.

During ***Operation Maximum Impact 2005***, the following areas of action will be stressed:

- Zero tolerance for hazardous violations
- Reduce response times to collisions and disabled motorists
- Immediately remove any hazards from the roadway